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Date of birth
8th July 1978

Driving licence
Full clean UK licence

Since graduating in 2000 I have worked as a freelance eyewear designer for a variety of companies across Europe, North America, Asia and Australasia.

In 2002 I began working with the Norwegian company WeNeverSleep on a freelance basis, and in 2006 became their full-time designer. During that time I was responsible for designing Bruuns Bazaar optical and sunglasses collections, and the first Cheap Monday sunglasses collection. I also designed two sunglasses collections for H&M's COS stores, and sports-fashion sunglasses collections for the Norwegian skier Kari Traa.

After finishing work on the 2009 collections for WeNeverSleep's brands, I started working freelance again in July 2008. Since returning to freelance work I have designed for several companies including Danish Eyewear, Götti, Monoqool, Nouveau Eyewear, Zoobug and OWP Brillen (Mexx).

I have extensive experience of working on licensed brands, particularly in the Scandinavian market, and on a wide range of other eyewear products from niche to mass-market, to sports and safety eyewear. As a trained jeweller I have an appreciation of materials, their strengths, weaknesses and limitations.

My strengths lie in producing commercial but cool shapes, incorporated into interesting but sellable concepts with attention to detailing.

Selected projects



Clients

- 2011 - Choice Optics, USA
 Danish Eyewear, Denmark
 Drift Eyewear, USA
 Monoqool, Denmark
 OWP Brillen, Germany
 Zoobug, England
 plus a British heritage brand - details on request
- 2010 - Aloha T-shirt Company, USA
 C&C Eyewear, Australia
 Choice Optics, USA
 Danish Eyewear, Denmark
 Götti, Switzerland
 Kameleon, Canada
 Monoqool, Denmark
 Nouveau Eyewear, USA
 Scandinavian Frames, Sweden
 Seeyewear, Australia
 Zoobug, England
 plus a British heritage brand - details on request
- 2009 - Aloha T-shirt Company, USA
 Danish Eyewear, Denmark
 Foval, Italy
 Götti, Switzerland
 Kameleon, Canada
 Nouveau Eyewear, USA
 OPO Design, Sweden
 Seeyewear, Australia
 Webster Optical, Singapore
- 2008 - Createch Industrial Ltd., Hong Kong
 Kameleon, Canada
 OPO Design, Sweden
 Webster Optical, Singapore
 WeNeverSleep, Norway
- 2007 - Createch Industrial Ltd., Hong Kong
 WeNeverSleep, Norway
- 2006 - Seeyewear, Australia
 WeNeverSleep, Norway
- 2005 - Createch Industrial Ltd., Hong Kong
 Double Hero, Taiwan
 Seeyewear, Australia
 WeNeverSleep, Norway
- 2004 - Bugaboos, Canada
 Cartmels, England
 Createch Industrial Ltd., Hong Kong
 Oscar & Fitch, Scotland
 Seeyewear, Australia
 Spectacle Warehouse, England
 WeNeverSleep, Norway
- 2003 - Aearo Ltd., England / USA
 Cartmels, England
 Createch Industrial Ltd., Hong Kong
 Neostyle, Germany
 Seeyewear, Australia
 WeNeverSleep, Norway
 Wood France, France
- 2002 - Jaan Lih Optical Co. Ltd., Taiwan
 KeyView Optical International Ltd., Hong Kong
 Neostyle, Germany
 WeNeverSleep, Norway
 Wood France, France
- 2001 - KeyView Optical International Ltd., Hong Kong

Skills

- Proficient in Adobe Illustrator and Photoshop
- Concept sketches, rendered sketches, 2D rendered designs & technical drawings
- Experience of designing for a variety of materials
- I have good links with reliable manufacturers that I've worked with in the past, in Europe and the Far East

Languages

- English - fluent, mother tongue
 French - intermediate
 Italian - beginner
 Russian - beginner

Education

- 1997 - 2000 - Bachelor of Design Honours degree (2:1) in Jewellery & Metalwork at Duncan of Jordanstone College of Art & Design, Dundee
- 1996 - 1997 - studied Master of Design degree in Transport Design at University of Coventry for 1 year before transferring to Dundee